Raising Money for Thanksgiving Meals

(Insert date)
Dear (insert recipient's name),

As (insert name of organization) begins making plans to once again feed those in our community who might otherwise go hungry on Thanksgiving Day, I am reaching out to ask for your financial assistance to make this possible. At a time when many people are focused on giving thanks for the bounty in their lives, others are feeling the pain of need.

(Insert name of organization)'s annual Thanksgiving meal for needy people in (insert town name) is a way of not only feeding those who are hungry, but also to come together as a community during this holiday season. We're all just a few strokes of misfortune away from needing food assistance, and we can make a real difference by supporting those who need it right now.

We need your help for this annual charitable tradition to continue.

Last year, we fed (insert number) people on Thanksgiving, with a meal cost of (insert amount), and both numbers are expected to increase this year. (Insert name of organization) relies on generous donations from caring people like you to provide this important service to the less fortunate residents of our community.

The fundraising goal for this year's Thanksgiving meal is (insert dollar amount). Can we count on you for support toward reaching this critical goal? Any donation, no matter how large or small, will make a difference. To make a tax deductible donation by credit card, go to (insert web address) or call (insert phone number). You may also send a check to (insert address).

Your kindness and generosity are greatly appreciated, and will make a difference in the lives of so many people, right here in (insert name of town). Happy Thanksgiving to you and your family.

Regards,
(Insert Name), (Insert Title)