Thanksgiving Request for Financial Support

(Insert date)
Dear (insert recipient's name),

Thanksgiving is a time of joyful celebration, yet also a time of reflection. As Thanksgiving approaches, it's time to reflect with gratitude on the blessings and bounty that you've received.

While making your holiday plans and reflecting on all you have to be thankful for, it's also a good time to think about those who are less fortunate, and consider whether you can be of assistance to those who are in need.

At (insert name of organization), we are committed to providing assistance to needy families and individuals – not just during the holidays, but throughout the year. We have more people seeking assistance with (insert types of services provided) than ever before, but our resources are limited. We are dependent on the generosity of donors to continue to provide much-needed services to people in (insert name of town) who need of assistance.

I am writing today to ask you to consider making a tax-deductible donation to support the work of (insert name of organization) as Thanksgiving approaches. No donation is too small; any amount will be greatly appreciated. Donating is easy. You can contribute to (insert name of organization) online at (insert URL) or by calling (insert phone number). You may also send a check to (insert address).

All funds received will go directly to support charitable assistance to needy individuals and families in the local area. What better way to celebrate Thanksgiving than to make a conscious decision to help your neighbors who are in need?

Regards,
(Insert Name), (Insert Title)